



Dr. Colin Carrie MP Oshawa

GM Canada Engineering Centre in Oshawa Now Hiring Expanding and Partnering for the Future New Mandate to focus on the Connected Car and Green Technology

FOR IMMEDIATE RELEASE

Oshawa, ON, April 28, 2015 – Dr. Colin Carrie, Member of Parliament for Oshawa and Parliamentary Secretary to the Minister of the Environment, on behalf of the Honourable James Moore, Minister of Industry, was at the General Motors' Canadian Engineering Centre in Oshawa today for an announcement that the centre will be growing into an innovation hub for the “connected car” and green technologies, two areas of growing importance for automotive customers and the future of the auto sector.

Steve Carlisle, GM Canada President and Managing Director, announced today that the Oshawa-based centre is now hiring for the addition of more than 100 software and controls engineers to support a new mandate related to “connected car” systems, environmental and urban mobility solutions.

GM Canada manages approximately \$190 million research and development work per year with a wide range of leading Canadian suppliers and universities. Work at the GM Canada Engineering Centre in Oshawa and its cold-weather testing facility in Kapuskasing, Ontario is helping to make the automobile more connected and environmentally sustainable. These activities include the development of new software and active controls that allow customers to take advantage of high-speed data links between automobiles and mobile networks. “Connected car” technologies are enabling an exciting range of new safety, environmental and infotainment applications. Innovation at the Canadian Engineering Centre also focuses on the use of alternative fuels, light-weight and advanced materials which help improve fuel economy and offer customers new and more sustainable technology solutions.

In 2009, the Governments of Canada and Ontario provided financial support to GM and to Chrysler to aid in their restructuring and to save the automotive footprint in Oshawa and Canada. Recently, an Auditor General report concluded that the actions taken by our Government were successful and that we managed the financial support in a way that prevented the collapse of the auto sector in Canada.

Our Conservative Government's action to protect the long term viability of the auto industry in Canada include:

- ✓ Ensuring a competitive business environment with a 13% lower corporate tax rate than the U.S. to attract investment in Canada;
- ✓ Obtaining an historic comprehensive free trade agree with Europe that will provide 500 million new customers for Canadian made cars;

- ✓ Renewing the Automotive Innovation Fund in 2013 and 2014. Since 2008 the Automotive Innovation fund totals \$1 billion; and
- ✓ The construction of the Detroit-Windsor Bridge to make manufacturing opportunities even more efficient.

Quotes:

“Oshawa has some of the most creative minds working in the auto industry. Not only has our Government made Canada a competitive place for auto manufacturers to do business, our investment in the Automotive Centre of Excellence at UOIT has put Oshawa in a position to lead the way in automotive research.”

Dr. Colin Carrie, Member of Parliament for Oshawa and Parliamentary Secretary to the Minister of the Environment

“We have long been proud of GM Canada’s unique capability in Canada to design and engineer future products for our customers and our solid portfolio of patents and project breakthroughs. We are making this investment because we see an opportunity to take advantage of a wealth of talent in mobile technologies, software and advanced automotive engineering available in Canada’s leading universities and other partner organizations. Canada has the bench strength and, to borrow a famous hockey analogy, this is where the puck is going.”

Steve Carlisle, President and Managing Director, General Motors Canada.

“Innovations in connected car and environmental technologies are key elements of how we’re developing great new vehicles with features that customers really want. I recently spent time in Canada with our team and with some of our Canadian university research partners, and it’s clear that they’re ready to take our Oshawa engineering operation to the next level.”

Mark Reuss, Executive Vice President, Global Product Development, Purchasing and Supply Chain, General Motors.

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FOR FURTHER INFORMATION CONTACT

Greg Howard, Office of Colin Carrie MP, 613-996-4756

Constituency office

57 Simcoe St S Unit 2B
Oshawa, ON L1H 4G4
Tel 905.440.4868
Fax 905.440.4872
Email carrie.c@parl.gc.ca

Ottawa office

410 Justice Building
Ottawa, ON K1A 0A6
Tel 613.996.4756
Fax 613.992.1357
Web: colin carri mp.ca